

File No. BLH-810519AE

Call Sign: WIAL

## FM BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, as amended, treaties, and Commission Rules, and further subject to conditions set forth in this license, <sup>1</sup> the LICENSEE

WIAL STEREO RADIO, INC.

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time: DECEMBER 1, 1989

The licensee shall use and operate said apparatus only in accordance with the following terms:

1. Frequency (MHz) ..... 94.1
2. Transmitter output power ..... 20.0 kw
3. Effective radiated power ..... 84 kw (H&V)
4. Antenna height above  
average terrain (feet) ..... 350 feet (H&V)
5. Hours of operation ..... Unlimited
6. Station location .....  
Eau Claire, Wisconsin  
3934 Tower Drive  
Eau Claire, Wisconsin
8. Remote Control point .....

9. Antenna & supporting structure: North Latitude: 44° 49' 48"  
West Longitude: 91° 26' 48"

- HARRIS FMH-10AC, ten sections circularly polarized, sidemounted at the 404 foot level (C/R-AGL) on a uniform, cross-section, guyed steel tower, also used as AM radiator (tower #1) in the WEAQ (AM) array. OVERALL HEIGHT ABOVE GROUND: 455 feet.
10. Transmitter location ..... 3934 Tower Drive  
Eau Claire, Wisconsin

11. Transmitter(s) (See Sections 73.1660, 73.1665 and 73.1670 of Commission's Rules) . . . . .: Type Accepted

12. Obstruction markings specifications in accordance with the following paragraphs of FCC Form 715: 1, 3, 12, 21.

13. Conditions: --

THIS SUPERSEDES AUTHORIZATION ISSUED SAME DATE AND FILE NUMBER TO CORRECT  
EFFECTIVE RADIATED POWER. NOTE: EXPIRATION DATE HAS BEEN UPDATED TO  
CONCIDE WITH YOUR CURRENT LICENSE PERIOD.

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by section 606 of the Communications Act of 1934.

<sup>1/</sup> This license consists of this page and pages

Dated: September 28, 1981

dac

REISSUED 2-4-85

FEDERAL  
COMMUNICATIONS  
COMMISSION



FCC Form 352-A  
January 1980